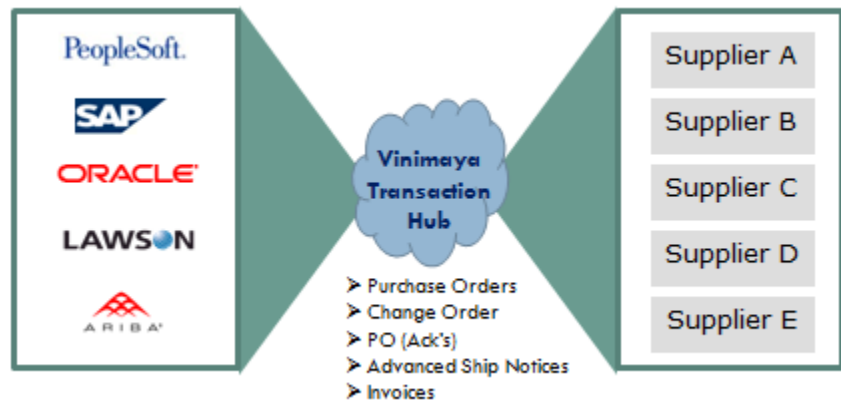


A common hub for diverse transactions. Now that's smart.™

# Vinimaya SmartTransport™

There are two sides to every procurement transaction. You need a tool that brings them together. The success of your end-to-end transactions begins in the middle with Vinimaya SmartTransport™, the pipeline that delivers full-circle functionality for your company's procurement process.

SmartTransport™, part of the Vinimaya Smart Marketplace Technology™ suite, is an innovative software module that enables seamless transactions between disparate buyer and supplier systems via a single transaction hub. The definitive matchmaker, SmartTransport™ allows you to expand your procurement network by providing compatibility with any company, back-end ERP, or stand alone e-Procurement solution.



## SmartTransport™ allows you to:

### Manage procurement transactions

- View transaction content
- Provide transaction status
- Search and sort transactions using select criteria

### Select procurement transaction mode

- Purchase Order / Acknowledgement
- Change Order
- Advanced Ship Notice
- Invoice

### Exchange documents per supplier preference

- To suppliers - cXML, EDI, fax, email
- From suppliers - cXML, EDI

### Select Transmission Method

- http/https (includes support for EDI)
- Directory (FTP)
- Fax or Email

### SmartTransport™ is ideal for:

- Companies currently using or considering Vinimaya Smart Marketplace Technology™ to create a superior end-user shopping experience and a private, virtual Marketplace 2.0 for their Supplier data.

- Procurement and Strategic Sourcing professionals who want to expand their procurement network without incurring the cost of supporting and maintaining multiple integrations.

- Organizations that want to reduce IT cost and involvement in their procurement process while ensuring efficient and rapid adoption of system upgrades.

- Companies that expect transactional interactions to be supportive, rather than restrictive, of their procurement decisions.



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## Complete e-Procurement Processing Through SmartTransport™

Your e-Procurement benefits are directly related to the number of transactions captured by your e-Procurement system. **More transactions = More benefits.**

More transactions begin with seamless connections between buyer and supplier. That's where Vinimaya SmartTransport™ comes in.

Acting as the pipeline for all of your procurement transactions, Vinimaya SmartTransport™ enables full-circle P2P transaction flow, eliminates the complexity of diverse supplier on-boarding, and opens your procurement network to expanded opportunities. Supporting all versions of protocol and all forms of transaction documents, Vinimaya SmartTransport™ readily transforms disparate buyer-supplier systems into dynamic business collaborations.

Today, as companies look to drive more bottom-line savings from their e-Procurement system investments, Vinimaya Smart Marketplace Technology™ is here to help. Are you ready to supercharge your organization's e-Procurement performance? Create Marketplace 2.0.

Vinimaya's Smart Marketplace Technology™ provides a universal e-Procurement search environment that allows end-users to quickly and easily find the goods and services they need regardless of where their supplier data resides. Vinimaya SMT™ delivers the highest levels of spend capture, easily and efficiently, due to:

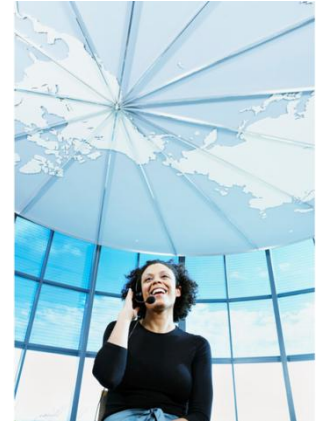
- **Market-leading Usability:** Search across multiple catalog sources (supplier punch-out sites, websites, online marketplaces, and internal catalog databases) concurrently and receive aggregated results.
- **Simplicity for Suppliers:** If your suppliers have a punch-out site, website or just a catalog file, they are "Vinimaya SMT™-ready" today.
- **Guaranteed Compliance:** Ability to audit or overlay (with internally managed pricing) supplier-provided online pricing.

The patented Vinimaya SMT™ product suite is 100% compatible with leading e-Procurement systems, SaaS-delivered, and based on Web 2.0 technologies like meta-search, web service, and intelligent agents.

Vinimaya Smart Marketplace Technology™, available with the SmartTransport™ module, is simple to install, offers dynamic "touch-less" catalog management tools, and seamlessly integrates with a variety of back-end e-Procurement platforms (such as SAP, Oracle, PeopleSoft, JDE, Ariba, and stand-alone systems).

Our world-class customers, including Alcoa, Siemens, McDonald's, Reynold's Packaging Group, and Cricket Communications, have all used Vinimaya's SMT™ to improve their e-Procurement performance and enhance their reporting capabilities.

**Contact us today to learn more about how your company can benefit from Vinimaya SmartTransport™.**



**Less data management.  
More spend under management.**

Contact Vinimaya at:

**1-888-618-8634**  
**sales@vinimaya.com**

