

Fast. Easy. Affordable. Punch-out readiness for any Supplier.

Vinimaya SmartSupplier™

Establish punch-out connections to your Fortune 1000 buying companies within two business days. Now, that's smart.™

SmartSupplier™ provides a fast, easy, and affordable way for your organization to become “punch-out ready” and connect online with Fortune 1000 Buyers. SmartSupplier™ handles the technically challenging requirement of interfacing between shopping carts and any e-Procurement system, ERP, supplier network, or API.



SmartSupplier™ has helped hundreds of suppliers become “punch-out ready.” These organizations can now seamlessly integrate with a variety of e-Procurement platforms. World-class suppliers such as Apple, Ferguson, Missouri Power, Edwards Medical, and Nelson-Jameson have implemented Vinimaya SmartSupplier™.

SmartSupplier™ is ideal for:

- Suppliers of all sizes that need to connect “in the cloud” with their B2B Buyers but lack the technical know-how and resources to create an online environment that is compatible with their Buyers’ e-Procurement systems.
- Suppliers that want to leverage their online B2C shopping environments by extending them to B2B customers.
- Suppliers looking for a quick and cost-effective way to make their offerings more desirable and accessible to Fortune 1000 Buyers.
- Suppliers that are working with existing Vinimaya SmartSearch™ customers and want the fastest path to establishing an online shopping environment that these Buyers can search.

SmartSupplier™ can help you:

- Exceed your large customers’ requirements and expectations
- Protect current sales: Avoid losing business to competitors who can provide punch-out catalogs.
- Provide online access to product data to support and increase the volume of Buyers’ purchases – increase revenue!
- Accept electronic purchase orders -- more efficient fulfillment!
- Connect to Buyers’ electronic invoice transmission systems -- receive payments faster!
- Improve customer service: Focus your resources on products, price, and performance – not catalogs and punch-outs.
- Reduce your IT burden: Delivered on-demand (SaaS) for a low, fixed annual price.

SmartSupplier™ connects you to:

Ariba
Basware
Bellwether
BirchStreet
Commerce One
Coupa
Elcom
Epicor
eRequestor
Expense Watch
Ketera
Lawson
Oracle iProcure - Oracle Exchange
PeopleSoft
Perfect Commerce
ProcurePlus
Purchase Pro
PurchasingNet
SAP
SciQuest
SpendMap
Vinimaya SmartSearch™

Contact us today to learn more about how your company can benefit from Vinimaya SmartSupplier.™



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Vinimaya Smart Marketplace Technology™-Enabled Buyers

Vinimaya's Smart Marketplace Technology™ (SMT) eliminates the need for Suppliers to support XML punch-outs on their website, but if your Buyers aren't Vinimaya SMT clients, they are probably asking your organization to invest in making your site "punch-out-compatible," or potentially lose business.

Based on the same patent-pending SmartAgent™ technology that powers SmartSearch™, SmartSupplier™ allows your organization to deliver punch-out compatible data, regardless of the format (Ariba cXML, SAP OCI, etc.), without having to customize your website – or even have a site.

"The ability of Vinimaya SmartSupplier to connect our customer base to their e-Procurement applications has been easy and seamless, requiring very little IT resources."

- Debbie Scall, MSC Industrial Supply, e-Procurement Business Manager

About Vinimaya, Inc.

Vinimaya, Inc. is a privately held software solutions company that provides innovative e-Procurement Catalog and B2B Shopping solutions for both buyers and suppliers based on their patent-pending Vinimaya Smart Marketplace Technology™ platform. Vinimaya products are seamlessly integrated with systems from Ariba, SAP, Oracle, and PeopleSoft among others and are used by global companies such as 3M, Alcoa, Sunoco, Agilent Technologies and Corning Inc. Vinimaya is a Vora Group company with offices in Cincinnati; Shelton, CT; and Bangalore, India. For more information please visit www.vinimaya.com or call 888-618-8634.

Less data management.
More spend under management.

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