

Achieve Marketplace 2.0

Vinimaya Smart Marketplace Technology™

Improve end-user adoption and compliance. Automate catalog management. Eliminate maverick spend. Streamline supplier on-boarding and data management. Now, that's smart.™

E-Procurement benefits are directly related to the number of transactions captured by the e-Procurement system (more transactions = more benefits). Most e-Procurement solutions are under-delivering on the benefits promised due to poor end-user adoption and challenges with supplier on-boarding and catalog data management. Today, as companies look to drive more bottom-line savings from their e-Procurement system investments, Vinimaya Smart Marketplace Technology™ is here to help. Are you ready to supercharge your organization's e-Procurement performance? Create Marketplace 2.0.

SmartSearch™

Vinimaya's SmartSearch™ provides a universal e-Procurement search environment that allows end-users to quickly and easily find the goods and services they need regardless of where their supplier data resides. SmartSearch™ delivers the highest levels of spend capture, easily and efficiently, due to:

- **Market-leading Usability:** Search across multiple catalog sources (supplier punch-out sites, websites, online marketplaces, and internal catalog databases) concurrently and receive aggregated results.

- **Simplicity for Suppliers:** If your suppliers have a punch-out site, website or just a catalog file, they are "SmartSearch™-ready" today.

- **Guaranteed Compliance:** Ability to audit or even overlay (with internally managed pricing) supplier-provided online pricing.

SmartSearch™ is a SaaS-delivered, patented solution based on Web 2.0 technologies like meta-search, web service, and intelligent agents — allowing buyers to search supplier punch-out sites, websites, online marketplaces, and internal catalog databases, all from a single user interface, right from their e-Procurement system, in real-time.

SmartSearch™ is 100% compatible with leading e-Procurement systems including:

- Oracle iProcurement
- PeopleSoft e-Procurement
- Ariba Buyer
- SAP SRM/EBP
- Ketera Procurement
- SciQuest eProcurement
- PerfectCommerce PerfectProcure

SmartSearch™ improves the B2B shopping experience for end-users, eliminates IT work for buyers and

suppliers, leverages suppliers' existing websites and e-commerce investments, and removes the cost and complexity issues commonly associated with catalog management.

SmartCatalog™

E-Procurement solutions are only as powerful as the contracted supplier data that is made available for buyers to use. Keeping this data current can present IT and Procurement Department bandwidth challenges for organizations of all sizes. Vinimaya's SmartCatalog™ solutions and services can address your company's internal catalog management hurdles.

The Vinimaya Client Services team can assume the day-to-day internal catalog management issues for your organization, using technologies to ensure that your supplier data is current, 100% searchable, and that your end-users' buys are in compliance with negotiated rates.

**Less data management.
More spend under management.**

Contact Vinimaya at:

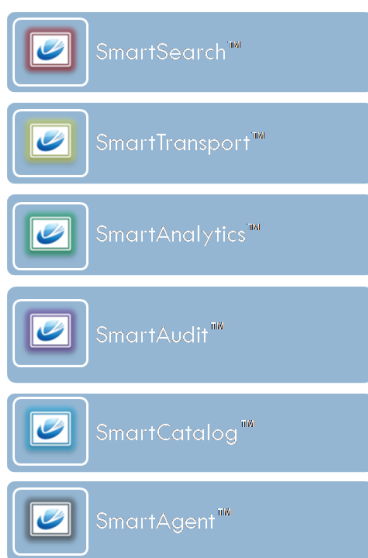
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Innovative technologies & services designed to improve the performance of your existing or planned e-Procurement project. Now, that's smart.™



SmartTransport™

SmartTransport™ provides an efficient and cost-effective means of managing the delivery of transaction documents between buyers and suppliers. Offering a single connection point for transactions, SmartTransport™ eliminates the need to individually connect to each supplier, thus reducing the overall expense of transaction management.

SmartRank Analytics™

Smart Analytics™ provides visibility and insight into the search and selection activity performed within SmartSearch™. Use this data to inform your organization's strategic sourcing activities, identify purchasing trends, and monitor increases within your spend under management.

SmartAudit™

SmartAudit™ ensures that you are always getting the correct price from suppliers by regularly monitoring the prices offered via punch-out or direct connections, and comparing them against contract or historical pricing.

SmartAgent™

SmartAgents™ are at the heart of SmartSearch™ technology, searching for and extracting product information from multiple catalog sources – punch-out sites, web sites, supplier networks, marketplaces -- in real-time, on command. Your IT burden is significantly reduced as the on-going technical maintenance of each connection is included in the Vinimaya SMT™ service.

"Our goal was to ensure that if you can shop online at home, you can shop online at Siemens. The Vinimaya implementation was one of the easiest I have ever been involved with."

- Drake Paben, Global Shared Services, North America, Siemens

